

DUPLICATE INVOICE



WMUR-TV
NEW HAMPSHIRE

www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
953215-2	10/07/12	October 2012	10/01/12 - 10/03/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
NRCC/Bass	candidate	

Flight Dates	Order #	Alt Order #
09/20/12 - 10/03/12	953215	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/20/12	10/03/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	MTWTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/27/12 10/03/12 MTWTF-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURM 10/01/12 5:06 AM 5a Daybreak 5-6a :30 NRCC12TV3002H \$700.00 NM									
4 WMURTu 10/02/12 5:24 AM 5a Daybreak 5-6a :30 NRCC12TV3002H \$700.00 NM									
2	09/20/12	10/03/12	6a Daybreak Class of Time - Pre-emptible with notice	6-7a	MTWTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/27/12 10/03/12 MTWTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURM 10/01/12 6:27 AM 6a Daybreak 6-7a :30 NRCC12TV3002H \$700.00 NM									
5 WMURTu 10/02/12 6:58 AM 6a Daybreak 6-7a :30 NRCC12TV3002H \$700.00 NM									
4 WMURW 10/03/12 6:41 AM 6a Daybreak 6-7a :30 NRCC12TV3002H \$700.00 NM									
3	09/20/12	10/03/12	Good Morning America Class of Time - Pre-emptible with notice	7-9a	MTWTF--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/27/12 10/03/12 MTWTF-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 10/02/12 7:58 AM Good Morning America 7-9a :30 NRCC12TV3002H \$550.00 NM									
4	09/20/12	10/03/12	KELLY& MICHAEL LIVE I9AM-10AM Class of Time - Pre-emptible with notice		MTWTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/27/12 10/03/12 MTWTF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 10/01/12 9:44 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 NRCC12TV3002H \$350.00 NM									
5	09/20/12	10/03/12	The View Class of Time - Pre-emptible with notice	11-12p	MTWTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/27/12 10/03/12 MTWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 10/02/12 11:59 AM The View 11-12p :30 NRCC12TV3002H \$350.00 NM									
3 WMURW 10/03/12 The View 11-12p :00 \$350.00 NM Credited oversold inventory									



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Advertiser	Product	Estimate Number	
NRCC/Bass	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	09/20/12	10/03/12	News 9 at Noon Class of Time - Pre-emptible with notice	12-1230p	MTWTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/27/12 10/03/12 MTWTF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 10/02/12 12:14 PM News 9 at Noon 12-1230p :30 NRCC12TV3002H \$350.00 NM									
7	09/20/12	10/03/12	Who Wants to be a Millior 1230-1p Class of Time - Pre-emptible with notice		MTWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/27/12 10/03/12 MTWTF-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 10/02/12 12:52 PM Who Wants to be a Millionaire 1230-1p :30 NRCC12TV3002H \$250.00 NM									
8	09/20/12	10/03/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	MTWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/27/12 10/03/12 MTWTF-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURW 10/03/12 4:48 PM ELLEN EF 4PM-5PM :30 NRCC12TV3002H \$250.00 NM									
9	09/20/12	10/03/12	News 9 at 5 Class of Time - Pre-emptible with notice	5-6p	MTWTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/27/12 10/03/12 MTWTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURM 10/01/12 5:28 PM News 9 at 5 5-6p :30 NRCC12TV3002H \$700.00 NM									
4 WMURTu 10/02/12 5:23 PM News 9 at 5 5-6p :30 NRCC12TV3002H \$700.00 NM									
5 WMURW 10/03/12 5:24 PM News 9 at 5 5-6p :30 NRCC12TV3002H \$700.00 NM									
10	09/20/12	10/03/12	News 9 at 6 Class of Time - Pre-emptible with notice	6-7p	MTWTF--	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/27/12 10/03/12 MTWTF-- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURM 10/01/12 6:22 PM News 9 at 6 6-7p :30 NRCC12TV3002H \$1,400.00 NM									
4 WMURTu 10/02/12 6:28 PM News 9 at 6 6-7p :30 NRCC12TV3002H \$1,400.00 NM									
11	09/20/12	10/03/12	Chronicle NH Class of Time - Pre-emptible with notice	7-730p	MTWTF--	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/27/12 10/03/12 MTWTF-- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTu 10/02/12 7:22 PM Chronicle NH 7-730p :30 NRCC12TV3002H \$550.00 NM									
4 WMURW 10/03/12 7:28 PM Chronicle NH 7-730p :30 NRCC12TV3002H \$550.00 NM									
12	09/20/12	10/03/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/27/12 10/03/12 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 10/01/12 12:02 AM Nightline 1135p-1206a :30 NRCC12TV3002H \$500.00 NM									
13	09/20/12	10/03/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	M- W- ---	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/27/12 10/03/12 M- W- --- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURM 10/01/12 11:21 PM News 9 at 11 11-11:35p :30 NRCC12TV3002H \$1,100.00 NM									
4 WMURW 10/03/12 11:33 PM News 9 at 11 11-11:35p :30 NRCC12TV3002H \$1,100.00 NM									



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13	09/20/12	10/03/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	M- W- - -	:30	2	\$1,100.00	NM	
14	09/24/12	10/01/12	Dancing with Stars Class of Time - Pre-emptible with notice		Prime Other	M- - - - -	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
09/27/12 10/03/12 M- - - - - 1 \$4,000.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
2 WMURM 10/01/12 8:23 PM Dancing with Stars Prime Other :30 NRCC12TV3002H \$4,000.00 NM										
15	09/26/12	10/03/12	Modern Family/Neighbors 9-10p Class of Time - Pre-emptible with notice		-- W- - -	:30	1	\$4,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
09/27/12 10/03/12 -- W- - - 1 \$4,000.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
2 WMUR W 10/03/12 Modern Family/Neighbors 9-10p :00 \$4,000.00 NM <i>Credited oversold inventory</i>										

Total Spots

22

Payment Terms 30 Days

<u>Gross Total</u>	\$18,300.00
<u>Agency Commission</u>	\$2,745.00
<u>Net Amount Due</u>	\$15,555.00